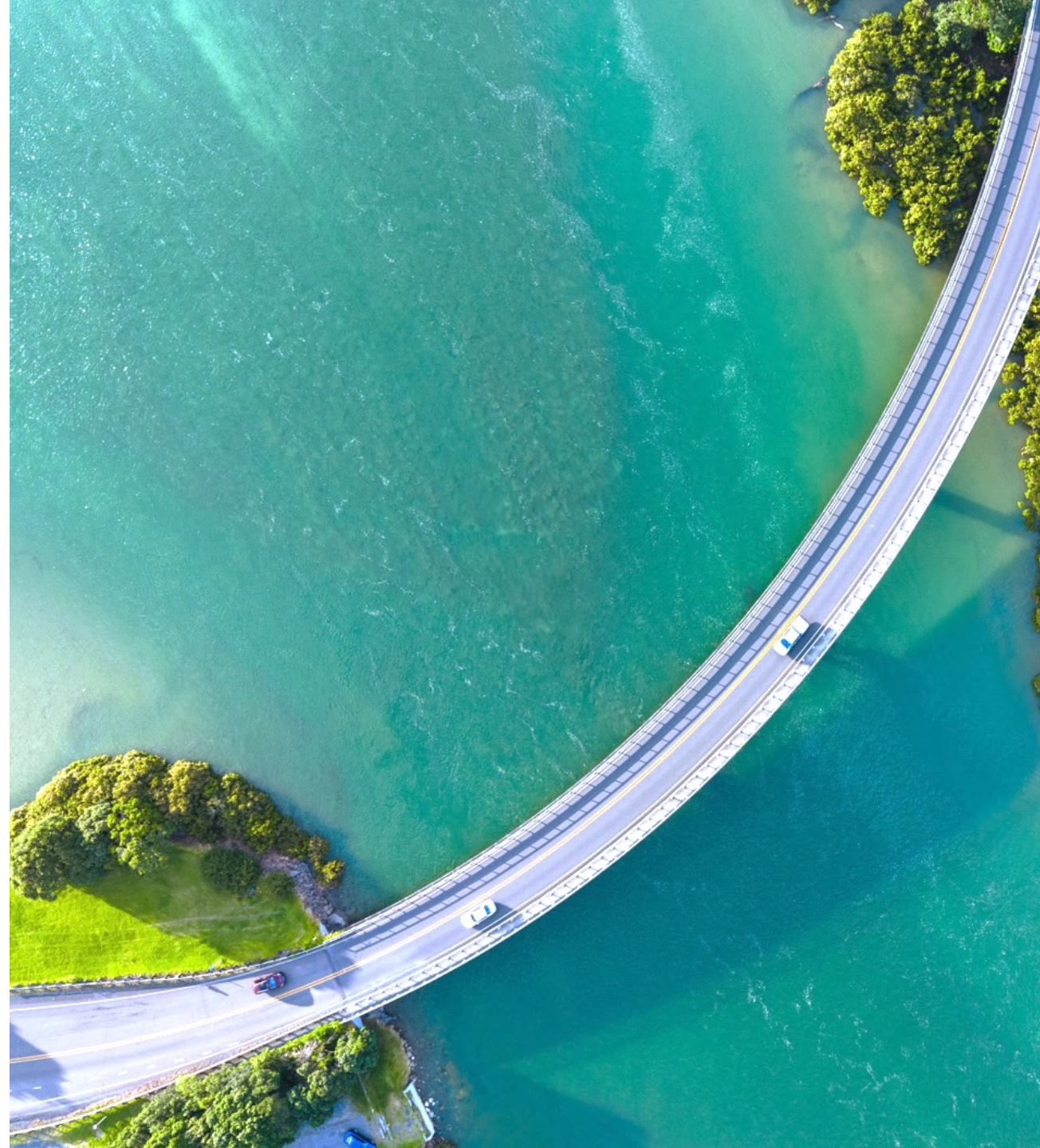




IRU Membership

Drive the world of safe, sustainable and efficient mobility and logistics forward

For a world
in motion



We are the world road transport organisation



Seven decades of driving road transport

Since its foundation in 1948, IRU has been driving economic growth in more than 100 countries, upholding the interests of all road transport operators by finding increasingly efficient ways to connect societies.

Our network

170+ members and partners in 75+ countries



70%
LOGISTICS

30%
MOBILITY

Our network

Long-standing partnerships



Media partners

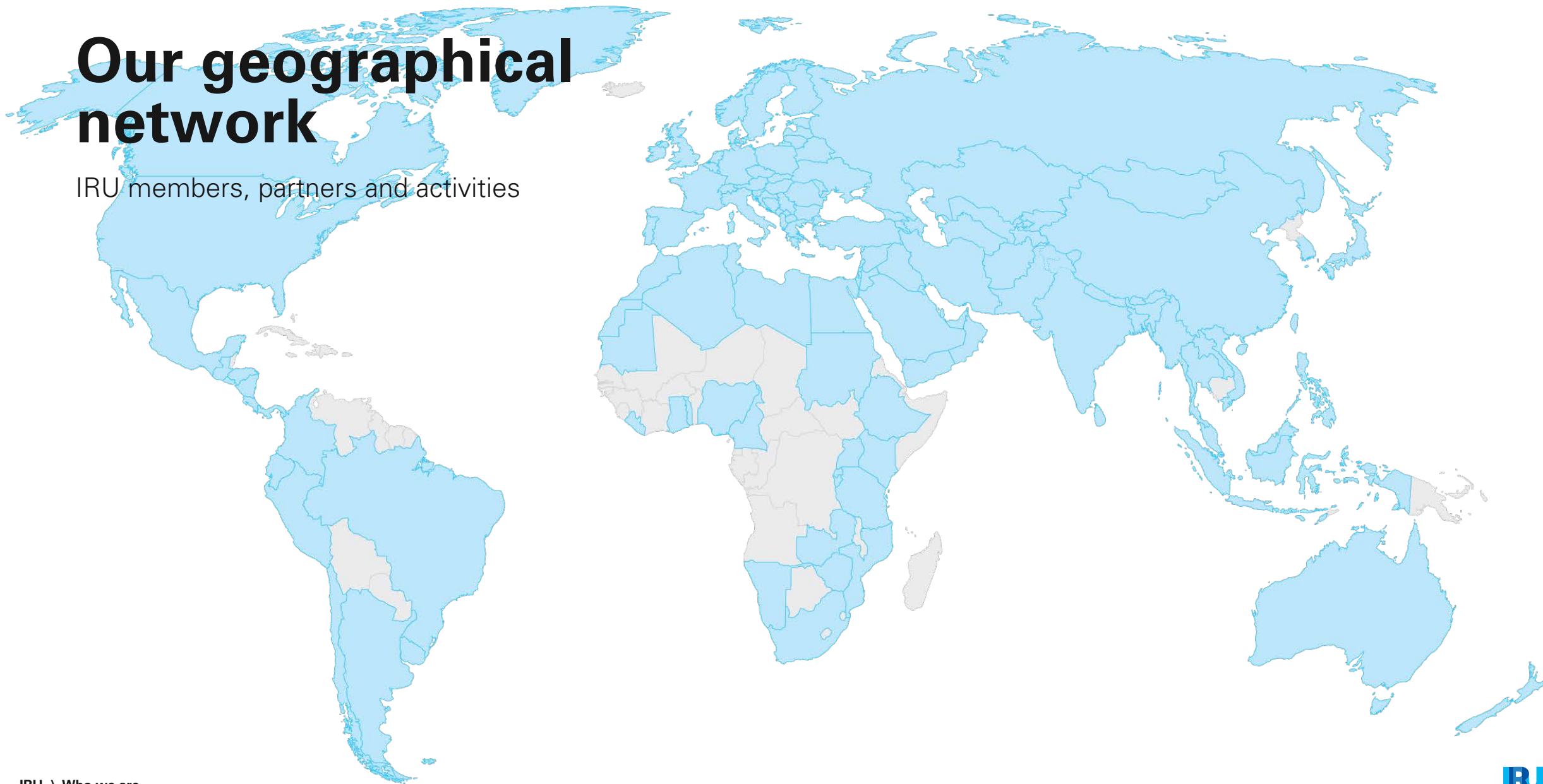


Accreditations



Our geographical network

IRU members, partners and activities



Our vision

Be the global leader in
connecting societies with
safe, efficient, green
mobility and logistics

How we deliver our vision

SAFE

PROFESSIONAL TRANSPORT

- ▶ IRU has put the industry's workforce and safety at the heart of transport, developing high global standards and driving innovative training, skills profiling and certification.
- ▶ Now, we are helping the industry combat driver shortages and attract talent through programmes like the IRU Academy and IRU RoadMasters.

EFFICIENT

EFFICIENT TRANSPORT

- ▶ IRU has made transport more efficient with global standards and systems for border crossings, customs transit, vehicles, business processes and modal cooperation.
- ▶ Now, we are helping the industry optimise operations on roads and at borders, especially with eCMR and TIR.

GREEN

SUSTAINABLE TRANSPORT

- ▶ IRU has driven sustainability for decades, reducing engine pollutants and launching the first industry-wide sustainable development charter almost 30 years ago.
- ▶ Now, we are helping the industry decarbonise to be fully carbon neutral by 2050 through our Green Compact project and tools.

**Lead the
industry
with us**



Unlock your exclusive IRU member benefits

Stay ahead

Gain exclusive insights and comprehensive regulatory data

Network and grow

Build powerful industry connections and learn best practices

Elevate your brand

Secure speaking opportunities and boost your visibility

Influence and lead

Drive industry policies and share your positions

What sets us apart?

Unparalleled market intelligence, strategic partnerships, exclusive networks, and influential presence

INTELLIGENCE

- ▶ Dedicated expert-led team
- ▶ Proprietary research and data
- ▶ Operational insights from a vast global-to-local network

ACCESS

- ▶ Industry-focused network
- ▶ High-level partnerships
- ▶ Global outreach and success stories

INFLUENCE

- ▶ Global decision-maker connections
- ▶ Deep engagement with transport leaders
- ▶ Decarbonisation leadership

What's in it for you?

INTELLIGENCE

- ▶ Direct access to our experts
- ▶ Exclusive insights on regulatory topics
- ▶ Comprehensive IRU data and knowledge
- ▶ Best practices from our vast industry network



What's in it for you?

Our intelligence offering



- ▶ Gain access to IRU Intelligence Briefings and the IRU DataLab, including valuable insights on safety, decarbonisation, and industry data
- ▶ Access our IRU Journey Planning Information tool and receive Flash Info updates
- ▶ Explore fuel prices updated weekly



- ▶ Regular updates on regulation topics and impact assessments
- ▶ Receive tailored data and analysis upon request



- ▶ Direct contact with IRU intelligence experts
- ▶ Custom-tailored presentations available upon request for your events or high-level meetings



- ▶ Gain fresh insights at our intelligence webinars

What's in it for you?

ACCESS

- ▶ Boost your visibility and exposure
- ▶ Secure speaking opportunities
- ▶ Build industry-focused network connections
- ▶ Benefit from exclusive IRU event invitations

What's in it for you?

Our access offering



- ▶ Participation in Green Compact roundtables
- ▶ Participation in IRU working groups
- ▶ Participation in IRU statutory meetings



- ▶ Co-branding of IRU Intelligence Briefings or event content
- ▶ Visibility through IRU channels and prime placements



- ▶ Speaking slots at IRU webinars and events



- ▶ On-demand business introductions and private meetings

What's in it for you?

INFLUENCE

- ▶ Share your positions via IRU bodies
- ▶ Drive IRU policies through working groups
- ▶ Gain insights on future regulations
- ▶ Receive comprehensive impact assessments on ongoing legislation



What's in it for you?

Our influence offering



- ▶ **Share your positions at IRU commissions and working groups**



- ▶ **Participate in informative workshops on incoming regulation**



- ▶ **Closed-door discussions and targeted introductions with regulators**



- ▶ **Consultations with IRU advocacy experts**

“Working with IRU is a highly valued partnership. I look forward to discovering inspiring ways to positively impact the industry for the greater good. Discussing strategies with partners is particularly insightful when it comes to a complex challenge like decarbonisation.”

Kristin Hodgkinson

**Senior Partner Marketing
Manager, EMEA**

Lytix





“The IRU round table were a great opportunity to connect the dot between multiple stakeholders, all focused on finding and testing concrete solutions while pushing for a pragmatic and efficient decarbonization strategy.”

Thomas Ledoux
CTO - Services & Solutions
Business Line
Michelin

“We were very pleased with how the IRU team prepared and hosted the event on new CO2 based tolling in Europe in April this year. Thanks to the IRU's reach, we were able to engage with a broad audience of industry players by participating in this event, which was our primary aim.”

Andrea Scheu
Vice President Toll
DKV Mobility





**Contact our
experts today:**

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in motion**