



# IRU Intelligence

Optimise your operations and make well-informed, future-focused decisions

For a world  
in motion



# We are the world road transport organisation



# Over seven decades of driving road transport

Since its foundation in 1948, IRU has been driving economic growth in more than 100 countries, upholding the interests of all road transport operators with increasingly efficient ways to connect societies.

# Our network

170+ members and partners in 75+ countries



**70%**  
LOGISTICS

**30%**  
MOBILITY

# Our network

Long-standing partnerships



Media and research partners

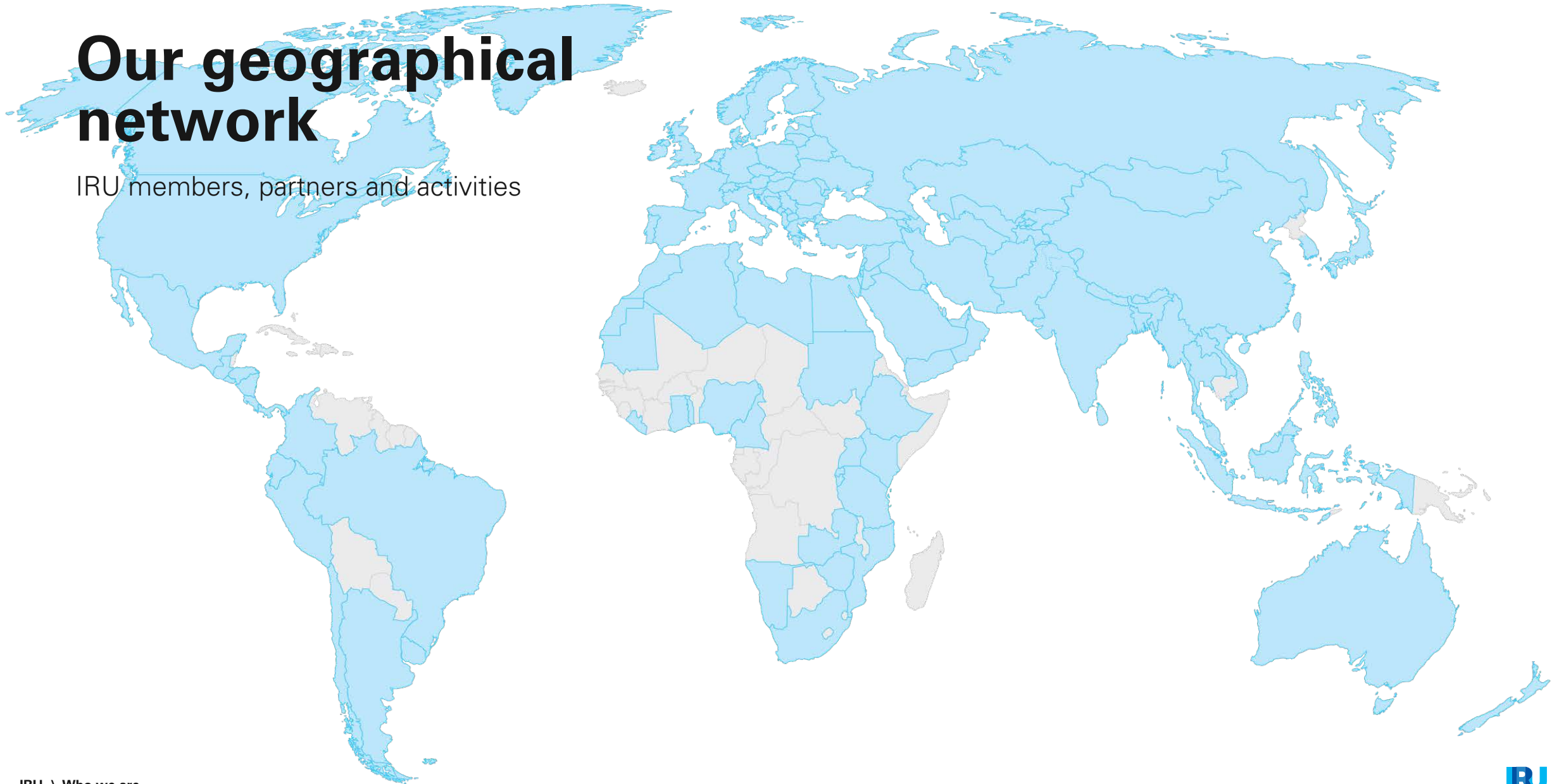


Accreditations



# Our geographical network

IRU members, partners and activities



# Our vision

Be the global leader in  
connecting societies with  
safe, efficient, green  
mobility and logistics

# How we deliver our vision

## SAFE

### PROFESSIONAL TRANSPORT

- ▶ IRU has put industry's workforce and safety at the heart of transport, developing global standards and driving innovative training, skills profiling and certification systems.
- ▶ Now, we are helping the industry combat driver shortages and attract talent and reinforce safety via the IRU Academy, Examiner and RoadMasters platforms.

## EFFICIENT

### EFFICIENT TRANSPORT

- ▶ IRU has made transport more efficient with standards and systems for border crossings, vehicle specifications, market access rules, business processes and modal cooperation.
- ▶ Now, we are helping the industry digitalise and optimise operations, especially with the e-CMR consignment note standard and TIR customs transit system.

## GREEN

### SUSTAINABLE TRANSPORT

- ▶ IRU has led sustainability for decades, driving engine pollutant standards, eco-driving training and launching the first industry-wide sustainable development charter almost 30 years ago.
- ▶ Now, we are helping the industry decarbonise to become fully carbon neutral by 2050 via IRU's Green Compact commitment, roadmap, research and tools.





# Always stay ahead

with IRU Intelligence

# What's in it for you?

## INTELLIGENCE

- ▶ Comprehensive IRU data and knowledge
- ▶ Best practices from our vast industry network
- ▶ Exclusive updates on regulatory topics
- ▶ Direct access to our experts



# Fuel insights to power your business

Access up-to-date fuel price data across multiple regions, helping you monitor fluctuations and make cost-effective energy purchasing decisions.

With IRU's Fuel prices, stay ahead of fluctuating energy costs. Access up-to-date, region-specific fuel price data for a variety of fuel types, with the ability to compare historical prices across multiple countries to optimise your fuel purchasing strategies.

With actionable insights at your fingertips, you can manage operational costs more effectively, improve budget accuracy, and make informed decisions that drive profitability.



## Fuel prices

CHF 490 (Annual plan)

# Market updates that steer your strategy

**Gain expert insights and comprehensive reports on road transport market trends and industry developments, with actionable data to enhance daily operations and support informed, strategic decisions.**

Stay ahead with IRU's Intelligence Briefings. Our expert-driven analyses deliver key insights on road transport market trends, regulatory topics and industry developments.

Designed to keep you informed and empowered, these reports provide the actionable data you need to enhance daily operations and plan for the long term.

**IRU Intelligence Briefings**  
Starting at CHF 390

# Stay focused on your operations

Enhance your daily operations, achieve cost efficiency, maintain regulatory compliance and minimise risks.

- ▶ **Operational efficiency:**  
Tools and insights to streamline logistics, optimise routes and reduce downtime, leading to more efficient operations.
- ▶ **Cost control and evaluation:**  
Monitor and manage operational costs, track fuel prices and forecast the total cost of ownership (TCO).
- ▶ **Compliance and risk mitigation:**  
Ensure regulatory compliance across regions and minimise risks associated with logistics operations.



## OPERATIONAL BUNDLE

CHF 990 (Annual plan)

### Includes:

- ▶ **Journey Planning Information**
- ▶ **Flash Info**
- ▶ **Fuel prices**

# Stay ahead on your planning

Inform your mid- to long-term planning and investment decisions, driving future growth and sustainability.

- ▶ **Product and service planning:** Insights and data to inform product development and service optimisation based on market trends and customer needs.
- ▶ **Logistics and investment planning:** Insights to support logistics strategies and investment decisions, helping anticipate changes and plan effectively.



**STRATEGIC BUNDLE**  
CHF 3,990 (Annual plan)

**Includes:**

- ▶ **Intelligence Briefings**
- ▶ **Intelligence Monitoring**
- ▶ **Dashboards and DataLab**

# Tailored intelligence, empowered decisions

Access tailored insights and expert guidance to address specific challenges and make confident, data-driven decisions.

When standard solutions don't fit your unique challenges, IRU's ad hoc intelligence services deliver customised insights tailored to your specific needs. Our team of experts works closely with you to analyse data, uncover opportunities, and solve complex issues, providing you with the exact intelligence required to move forward with confidence.

With IRU's expertise, you can make impactful, data-driven decisions that set you apart from the competition.



**Ad hoc consulting**  
Contact us for pricing

# Our intelligence offering

ONE-TIME  
PURCHASE

## **BRIEFINGS**

From CHF 390  
to CHF 1800

SUBSCRIPTIONS

## **FUEL PRICES**

CHF 490

## **OPERATIONAL**

CHF 990

Includes:

- ▶ Journey Planning Information
- ▶ Flash Info
- ▶ Fuel prices

## **STRATEGIC**

CHF 3,990

Includes:

- ▶ Access to the entire IRU Intelligence Briefings and Monitoring library
- ▶ Access to all Intelligence dashboards and DataLab

## **COMPLETE**

CHF 4,890

Includes everything in the Operational and Strategic bundles

**AD HOC  
CONSULTING**





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[iru.org](http://iru.org)

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